



**GROWING
HOME'S**

20th Annual Benefit

**SPONSORSHIP
OPPORTUNITIES**



ABOUT THE EVENT

Growing Home will host its 20th Annual Benefit on May 5, 2022. This is our biggest event of the year featuring farm fresh food, celebrations of Growing Home's alumni and successes and our closest donors and guests all together in one spot.

As an event sponsor, you will join some of our closest supporters to celebrate Growing Home's success and raise funds to sustain our programming moving forward. Sponsors of Growing Home's Annual Benefit play a crucial role in allowing us to continue our important work. In return, sponsors will receive a package of benefits and the opportunity to reach a diverse group of dedicated supporters, including community and industry leaders.

ABOUT GROWING HOME

At Growing Home, we believe that everyone deserves a good job, to eat well, and to live in a vibrant, supported community. Our mission is to operate, promote, and demonstrate the use of organic urban agriculture as a vehicle for job training, employment, food access and community development in our Englewood community. We believe that farming is a unique and powerful vehicle to teach transferable job skills while also providing a therapeutic experience to individuals who are looking for personal growth and connection. Through our innovative workforce development program we've helped more than 500 individuals overcome the barriers created by criminal records, homelessness, or lack of job histories to become successful members of Chicago's workforce. We are also helping to redefine local, sustainable food systems and communities as we operate Chicago's first high-production, USDA-certified organic urban farms. Focusing on community engagement, food and nutrition education, we are dedicated to the mission of improving food security in our Englewood community. For more information about our impact and model, please visit our website at growinghomeinc.org.

COLOR PALETTE - 3



TO SPONSOR the Annual Benefit, make a silent auction donation, buy tickets and/ or ask questions, please contact Alexa Cardello at acardello@growinghomeinc.org or call 773-549-1336

LEARN MORE about Growing Home and its programs, please visit www.growinghomeinc.org

Sponsorship Packages



HEIRLOOM TOMATO LEVEL - \$20,000

PRESENTING SPONSOR

Logo and name recognition

- Company name to be listed as the “presenting sponsor” on all materials with logo displayed prominently
- Company Name and logo recognition within the event title and on all print and electronic event materials including the website, print and electronic invitations, social media platforms, signage at the event, the event program, and the event slideshow
- Logos streamed on social media, live video and event page for the entire week before Benefit
- Recognition in Press Releases

Additional benefits

- A customized social media recognition plan reaching more than 16,495 followers
- An exclusive farm tour experience and coffee with the Executive Director for up to 8 people
- Display promotional materials in the Electronic Event Program including Virtual Goodie Bag and Virtual Program Book
- Display virtual banner and sign at event
- The opportunity to submit a prerecorded introduction as a graduate speaker at the Benefit
- A feature story in the post-event e-newsletter reaching 5,812 readers
- Early access to the virtual silent auction

★ 16 Tickets



EGGPLANT LEVEL - \$15,000

Logo and name recognition

- Company Name and logo recognition on all print and electronic event materials including the website, print and electronic invitations, social media platforms, signage at the event, the event program, and the event slideshow
- Logos streamed on social media, live video and event page for the entire week before Benefit
- Recognition in Press Releases

Additional benefits

- A customized social media recognition plan reaching more than 16,495 followers
- An exclusive farm tour experience and coffee with the Executive Director for up to 8 people
- Display promotional materials in the Electronic Event Program including Virtual Goodie Bag and Virtual Program Book
- Display virtual banner or sign at event
- Recognition in post-event e-newsletter reaching 5,812 readers
- Early access to the virtual silent auction

★ 10 Tickets



CUSTOM SPONSORSHIP

We can tailor a package & bundles to your interests and priorities. Please contact Alexa Cardello at acardello@growinghomeinc.org or 773-549-1336 to discuss options.

Sponsorship Packages

CAULIFLOWER LEVEL - \$10,000

Logo and name recognition

- Company Name and logo recognition on all print and electronic event materials including the website, print and electronic invitations, social media platforms, signage at the event, the event program, and the event slideshow
- Logos streamed on social media, live video and event page for the entire week before Benefit
- Recognition in Press Releases

Additional benefits

- Recognition on social media reaching more than 16,495 followers
- An exclusive farm tour experience and coffee with the Executive Director for up to 8 people
- Display promotional materials in the event program
- Recognition in post-event e-newsletter reaching 5,812 readers
- Early access to the virtual silent auction

★ 8 Tickets

ASPARAGUS LEVEL - \$5,000

Logo and name recognition

- Company Name and logo recognition on all print and electronic event materials including the website, print and electronic invitations, social media platforms, signage at the event, the event program, and the event slideshow
- Logos streamed on social media, live video and event page for the entire week before Benefit
- Recognition in Press Releases

Additional benefits

- Recognition on social media reaching more than 16,495 followers
- An exclusive farm tour experience and coffee with the Executive Director for up to 8 people
- Recognition in post-event e-newsletter reaching 5,812 readers

★ 6 Tickets

SPINACH LEVEL - \$2,500

Logo and name recognition

- Company logo or listing in the event program and on event signage
- Company logo or listing on the event website
- Logos streamed on social media, live video and event page for the entire week before Benefit
- Recognition in Press Releases

Additional benefits

- Recognition on social media reaching more than 16,495 followers
- An exclusive farm tour experience and for up to 8 people
- Recognition in post-event e-newsletter reaching 5,812 readers

★ 4 Tickets

CARROT LEVEL - \$1,000

Logo and name recognition

- Company logo or listing in the event program and on event signage
- Company logo or listing on the event website
- Logos streamed on social media, live video and event page for the entire week before Benefit
- Recognition in Press Releases

Additional benefits

- Recognition on social media reaching more than 16,495 followers
- An exclusive farm tour experience for up to 8 people

★ 2 Tickets

Sponsorship Registration

Growing Home's 20th Annual Benefit - May 5, 2022

CONTACT INFORMATION

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Notes _____

Please indicate your Sponsorship Level and Type below:

SPONSORSHIP PACKAGE

TOMATO \$20,000 _____

EGGPLANT \$15,000 _____

CAULIFLOWER \$10,000 _____

ASPARAGUS \$5,000 _____

SPINACH \$2,500 _____

CARROT \$1,000 _____

Please return this form to Alexa Cardello at acardello@growinghomeinc.org. Payment by check is encouraged, made out to Growing Home, 825 W. 69th Street, 2nd Floor, Chicago, IL 60621. Thank you for your support and feel free to call 773-549-1336 with any questions.

Growing Home, Inc. is a 501c3 nonprofit organization (EIN: 36-3989426), and a portion of all sponsorships may be tax-deductible. All sponsors will receive and acknowledgement letter for tax purposes listing the number and value of tickets used.



**THANK YOU FOR JOINING US IN THE BELIEF THAT
EVERYONE DESERVES A GOOD JOB AND GOOD FOOD.**